



SEPTEMBER 23 - OCTOBER 2, 2011

DESIGNER SHOWCASE HOUSE INFORMATION

The transformation of the historic, 12-room Addis-Walter House, located at 44 East Washington in downtown Clarkston will be unveiled September 23 and open for viewing through October 2 during the 2011 Designer Showcase House benefiting Clarkston SCAMP, a five-week summer camp for special needs children and adults.

An Opening Night Benefit kicks things off from 7:00 p.m. to 11:00 p.m. on September 23. The event will include a strolling gourmet dinner, silent auction, and a chance to meet each designer one-on-one. The home will then be open to tour from 11:00 a.m. to 3:00 p.m. weekdays and from 11:00 a.m. until 7:00 p.m. on weekends through October 2.

The entire home, including decks and porches, will be redecorated for the project. "Each design company is donating their time and most of the materials in order to benefit Clarkston SCAMP, and also to highlight the talents of the local design community here in Clarkston," said Kevin Harrison of KH Home and the project's chairman. "To my knowledge, there isn't a design event like this in the Metro Detroit area north of Birmingham, and we have plenty of talented designers out here!"

Participating design companies include: Bytner Design, d'Avignon Interiors, Front Door Designs, The Parsonage, Plum Hollow Design Studio, Clarkston Flower Shoppe, Sue Thompson Interiors & Antiques, Lauren Brasile Interiors, KH Home, Donnah Miles Interiors, Clever Closets and student teams from Wayne State University and Baker College.

As a new twist this year, each designer will incorporate an ecologically friendly element into their design and will include a corresponding green statement for display.

Ticket prices

Opening Night Benefit - \$85

A limited number of Benefit tickets will be sold.

General Admission - \$10

All proceeds benefit Clarkston SCAMP.

Support local designers with your business!

Baker College Interior Design

Bytner Design

Pam Bytner

Clarkston Flower Shoppe

Stephanie Harmon

Clever Closets

Greg & Barb Parsons

Donnah Miles Interiors

Donnah Milefchik

d'Avignon Interiors

Denise Seifferlein

Front Door Designs

Jennifer Detkowski

Lauren Brasile Interiors

Lauren Brasile

KH Home

Kevin Harrison

Plum Hollow

Suzie Bennett

Sue Thompson Interiors & Antiques

Karen Sue Thompson

The Parsonage

Liz Andre-Stotz

Wayne State University

Clarkston SCAMP is a certified 501(c)3 nonprofit organization.

All donations are tax deductible within the limits of the law.

6389 Clarkston Rd. Clarkston, MI 48346 • 248-623-8089 • www.clarkstonscamp.com



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SPONSOR INFORMATION

A Designer Showcase House sponsorship is one of the most valuable and unique ways to show your support for Clarkston SCAMP and the Clarkston community.

Besides directly supporting the special children that attend Clarkston SCAMP, any one of these sponsorships reaches over two thousand attendees of the event and over four thousand SCAMP supporters.

The Designer Showcase House 2011 offers many and varied options to show your support.

Front Door Sponsorship: \$250

Walk into the Designer Showcase House with **four** General Admission tickets. You will be listed in all SCAMP Designer Showcase House-produced media outreach materials and on the back of the program book, plus a quarter page ad.

Music Room Sponsorship: \$500

This sponsorship will be music to your ears with **two** Friday Night Benefit tickets and **two** General Admission tickets. In addition to being listed in all SCAMP Designer Showcase House-produced media outreach materials and on the back of the program book, you will also receive a half-page ad.

Studio Sponsorship: \$1,000

Present yourself to our patrons as the workshop sponsor of our event. **Four** Friday Night Benefit tickets and **four** General Admission tickets are yours to enjoy, plus listing in all SCAMP Designer Showcase House-produced media outreach materials. You will also be listed on the back of our patron book and receive a complimentary full page ad. In addition, you are invited to be present and introduce a speaker at one of our workshops.

Wine Cellar Sponsorship: \$2,000

Drink in the benefits as the beverage sponsor of our Friday Night Benefit event. With full signage, **six** Friday Night Benefit and **six** General Admission tickets this is an opportunity you will not want to miss. In addition, you will receive a full page ad, plus listing in all SCAMP Designer Showcase House-produced media outreach materials and on the back of the program book.

Dining Room Sponsorship: \$3,000

As food sponsor for the event, you are entitled to full signage, **ten** Friday Night Benefit tickets and **ten** General Admission tickets. With listing in all SCAMP Designer Showcase House-produced media outreach materials, on the back of the book and a two-page spread ad, this is a one-of-a-kind sponsorship you won't be able to turn down.

**All sponsorship contracts must be delivered to the SCAMP office no later than
August 19, 2011.**

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SCAMP INFORMATION

Clarkston SCAMP ...

- ... swimming, hiking, singing ... smiles!**
- ... camping, fishing, bonfires ... hugs!!**
- ... talent show, field day, carnival ... fun!!!**
- ... field trips, puppet shows, dances ... excitement!!!!**
- ... sharing, caring, listening, following directions ... success!!!!!**

All of this – and more – a six-week summer day camp for children & young adults with special needs.

The history of SCAMP began in 1976 when a group of concerned individuals came together to discuss the needs of multiply impaired children and young adults in our community. It was a known fact that many challenged students in our area spent their summer sitting inside watching other children have fun. There was nothing available for them that appropriately responded to their needs.

The idea to start a six-week summer day camp in our community that could provide recreational activities and maintain academic work was born. With just a few dollars of seed money and lots of determination, a small group of people raised the money to fund our first summer SCAMP program. Seventy-five students attended, and we knew it was a winning idea.

Since the early days we have grown not only in numbers (over 200 students each summer) but also in our ability to serve a larger population of students. Traditionally, approximately 90 percent of our students have one or more disability (autism, mental and/or emotional impairment, learning disability, speech and language delay, or physical handicap). The remaining 10 percent are identified by school personnel as students “at risk” and in need of a positive summer experience. Students attend our program from school districts in the northern end of Oakland County and the southern end of Genesee County.

There is a wonderful feeling in the air at SCAMP. It is an atmosphere filled with joy and caring – and friendship. Daily activities include music, art, motor skills, academic games, field trips and special on-site visits by groups for educational and entertainment purposes. We use the facilities at Independence Oaks County Park, which enables us to offer hiking, swimming, boating and fishing. For six weeks our SCAMPers are challenged to grow in abilities and self-esteem and “to be the best that they can be”.

Clarkston SCAMP 2012 will take place from late June until early August. Once again, our SCAMPers will enjoy six weeks of fun and excitement!

For more information: call 248-623-8089 or visit our website at www.clarkstonscamp.com

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SPONSOR AGREEMENT INFORMATION

Date _____

Name _____

Company Name _____

Address _____

City, State, ZIP _____

Phone # _____

Email _____

This document is intended to be a template for a Designer Showcase House agreement and not to be construed as a legal binding contract.

Sponsorship Level: _____

Sponsorship Fee: _____

Benefits to Sponsor: _____

Ad Size: _____

Tickets: _____

Other: _____

Signed:

Clarkston SCAMP Representative

Sponsorship Representative



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ADVERTISEMENT INFORMATION

Each page in the Designer Showcase House Guidebook will measure 8.5" x 11" and will be printed in full color.

The book is scheduled to go to print on August 19, 2011.

Please return your ad to us by or before that date.

Business Name _____ Phone _____

Address _____ City _____ ZIP _____

Contact Person _____ Email _____

Ad Size (please circle size desired):

Table with 4 columns: Ad Size, Price, Dimensions, Ad Size, Price, Dimensions. Rows: Full page (\$300, 8.5" x 11"), 1/2 page (\$175, 8.5" x 5.5"), 1/4 Page (\$100, 4.25" x 5.5"), Business Card (\$50, 3.5" x 2")

I have enclosed a copy of the ad _____ I will send a copy of the ad by August 19, 2011 _____

If you wish to email an ad, please email to dlclancy@clarkston.k12.mi.us

Billing information:

_____ Check is enclosed

_____ Charge it to the following account (Fax: 248-623-8070). Please circle: V MC AmEx D

Name on account: _____ Security Code: _____

Account # _____ Amount _____

Signature _____ Zip code where card is billed: _____

Sponsorship and additional advertising opportunities are available. Please contact the SCAMP office for details. 248-623-8089

Ad copy is due no later than August 19, 2011

For more information please call 248-623-8089 or visit our website at www.clarkstonscamp.com

For SCAMP Office Use Only

DP initial _____ date _____ SS initial _____ date _____

QB initial _____ date _____ Paid initial _____ date _____

Ad received fax _____ mail _____ email _____ hand delivered _____ initial _____ date _____

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DONATION INFORMATION

Donor Name _____

Company Name _____

Address _____

City, State, ZIP _____

Phone _____ Fax _____

Email _____

Item Description: _____

Value (required for tax deduction) \$ _____

Donor Signature _____

TAX ID# 38-2140648

All proceeds benefit Clarkston SCAMP, a summer day camp for special needs youth.